

# SHOWCASE YOUR BRAND THROUGH AN EXCLUSIVE CONSUMER GIVEAWAY!



Our sweepstakes network works with hundreds of brands to set up exciting giveaways across our digital and print properties. Partner with us to stand out with a highly-active audience of sweepstakes enthusiasts who turn to us for the latest and greatest products. Consumers can enter to win daily just by providing their email address, making the process safe, fun and easy!

**DIGITAL EXPOSURE**

Your giveaway will be showcased on our Win It platform which harnesses the reach of all of our digital sites including *First for Women*, *Woman's World*, and *Soaps in Depth*.

- **200,000+** Users Monthly
- **180,000+** Email Subscribers
- **40,000+** Sweepson Facebook Subscribers

**PRINT EXPOSURE**

Your giveaway will appear in a dedicated feature in either *First for Women* or *Woman's World* magazine to drive additional traffic to your online entry.

- **First for Women** shares positivity and take-action solutions with 2.2MM readers on topics such as health and nutrition, beauty and fitness, home and family. Giveaways featured in each issue (Runs every three weeks).
- **Woman's World** provides heart-warming human interest stories, practical solutions, health remedies, home décor and beauty inspiration to 4.6MM engaged readers. Giveaways featured in each issue (Runs weekly).

Featured Giveaway Page



Source: 2021 Google Analytics, MRI Doublebase 2021

